



SOCIETY OF ARCHITECTURAL HISTORIANS
SOUTHERN CALIFORNIA CHAPTER

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2007
september | october

NEWS



Photo: Benny Chan

P.O. Box 56478, Sherman Oaks, CA 91413, 800.972.4722, www.sahscc.org



Photo: Ubaneh Pahl

PREFAB LITE

Join
SAH/SCC
Board Member
Jean Baaden for the second of an on-going investigation of prefabricated structures in Los Angeles on Saturday, October 20th, 2-4PM. This tour is intended for a limited number of Patron and Life members, and is by reservation only. Cost of the event is \$10, and space is limited.

Prefab Lite—a lecture, slide show, and studio tour—features Jennifer Siegal, known for her work in creating mobile structures that include customized, prefabricated modernist homes. She is the founder and principal of the Los Angeles-based design firm Office of Mobile Design (OMD), which is dedicated to responsible sustainable construction and focuses on designing “non-permanently sited structures that move across and rest lightly upon the land.”

The event will feature a tour of the OMD Prefab Show House, which is a product that embraces the advantages of the modern manufactured housing industry—factory production, mass-customization of materials, and repetitive labor practices—combined with the advantages of good green design. OMD’s mobile homes offer eco-friendly traditional materials, such as bamboo and coconut palm flooring, Kirei panels made from Japanese Sorghum plants, and non-toxic Koski panels, along with some newer technologies, such as tankless water heaters, radiant electric heaters, translucent polycarbonate sheets, and an iPort integrated sound system.

SAH/SCC Tour and Talk
Saturday, October 20th

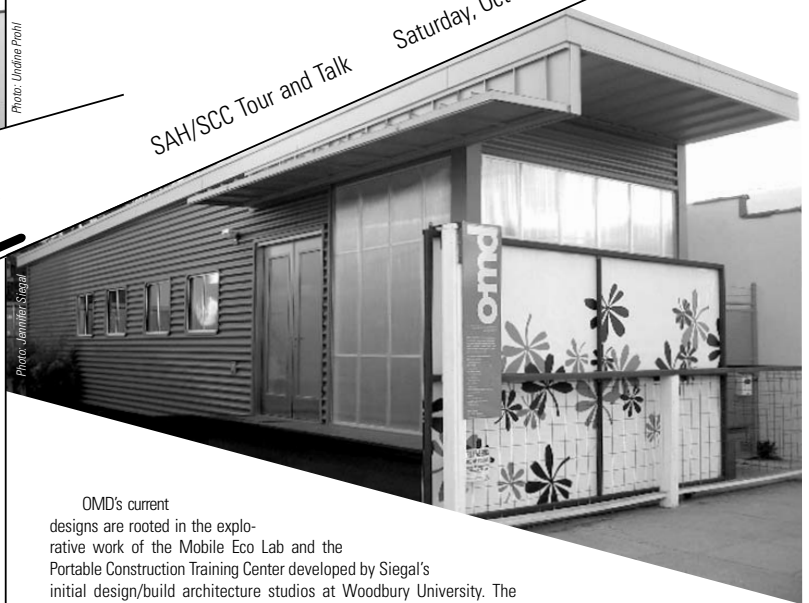


Photo: Jennifer Siegal

OMD’s current designs are rooted in the explorative work of the Mobile Eco Lab and the Portable Construction Training Center developed by Siegal’s initial design/build architecture studios at Woodbury University. The Hollywood Beautification Team used the Mobile Eco Lab, a converted 8’x35’ truck trailer, to inform K-12 children about the importance of protecting and saving the environment. The project emphasized economy of means, ad-hoc construction techniques, and the adaptive re-use of materials. The Portable Construction Training Center was conceived for the Venice Community Housing Corporation, an organization founded to develop and maintain permanently affordable housing for disadvantaged and low-income individuals. A converted manufactured home, the 14’x65’ Portable Construction Training Center was the hands-on classroom in this construction training process.

Siegal’s projects are featured in her book, *Mobile: The Art of Portable Architecture* (Princeton Architectural Press, 2002), and have been published in more than 100 books, newspapers, and journals, including *The New York Times*, *Newsweek*, and *Esquire*.

Siegal’s work was exhibited at the Cooper-Hewitt National Design Museum’s 2003 “National Design Triennial”; the Walker Art Center’s “Strangely Familiar: Design and Everyday Life”; the 2006 NY Mobile Living Exhibition; and the National Building Museum’s “The Green House, New Directions in Sustainable Architecture and Design” in 2006 and “Reinventing the Globe: A Shakespearean Theater for the 21st Century” in 2007. In addition, her work has been broadcast on CNN, HGTV, and NPR.

Please join us for an exciting opportunity to learn more about Siegal’s innovative design sensibilities, expertise in futuristic concepts, prefabricated construction, and green building technologies. See order form on the back page.

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To serve our mission of raising public awareness and appreciation for Southern California architecture, SAH/SCC offers informative talks and tours and publishes this bimonthly newsletter. We believe we can extend our mission to a wider audience by the addition of an e-newsletter and by enhancing our web site, www.sahscc.org, while also exploring publishing projects, collaboration with educators, and other ideas. To provide a solid basis for our organization and the means to launch new endeavors, SAH/SCC launched a Crossroads fundraising campaign—first with our Life Members in June, then among our Patron Members in July, and to our regular members in August. Our goal is to raise \$25,000.

We're already more than three-fourths of the way to our goal, with \$19,600 received to date, thanks to a generous response from the following Life and Patron members:

Bill Bowling	Anne Otterson
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Encouraged by this outpouring of support from loyal members like you, we have already taken the first steps toward carrying out new ideas for improving SAH/SCC. With warm appreciation to those who have already contributed so generously, we look forward to gifts from other members to put us over the \$25,000 target in the coming weeks. We'll keep you posted!

Merry Ovnick

SAH/SCC NEWS is published bi-monthly by the Society of Architectural Historians / Southern California Chapter. Subscription is a benefit of membership and provides members with one of the most comprehensive calendars of architectural events in Southern California and advance notice of exclusive SAH/SCC architectural events and tours.

Editor: Julie D. Taylor
Assistant Editor: Kimberly Calvert
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Administration: Arline Chambers

Information and ads for the newsletter should be sent three weeks before the issue date.

Issue Deadline: November/December 2007 **October 10, 2007**

Please send all ad materials, notices of events, exhibitions and news to the attention of the editor:

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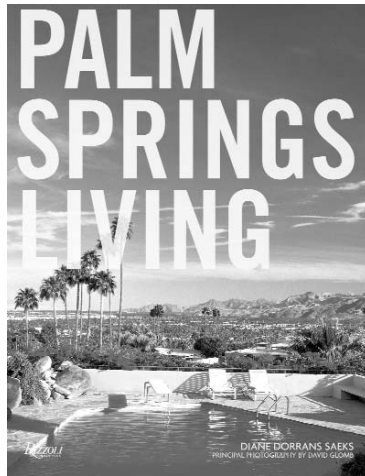
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Palm Springs Living

by Diane Dorrans Saeks
 principal photography by David Glomb

Nothing is cooler than the desert these days, and Diane Dorrans Saeks proves it in her latest book. A long-time writer on California residential design and architecture, Saeks pairs with Palm Springs-based photographer Glomb to go inside as she calls them "Modernist Legends" and "Desert Classics." Thirty enticing homes and hotels are featured, from icons such as Neutra's Kaufmann House, to a funky, but terrific, 1960s Crusader trailer tucked along a hidden hillside. And to counter those who would think Palm Springs is paradise only for the Modern ideal of plate-glass living, there are great examples of Mediterranean Revival, with thick adobe walls, Native American rugs and leather club chairs. Saeks' text is detailed and engaging, taking the reader inside the design and renovation processes as if chatting over cocktails by the requisite, landscaped pool.

Rizzoli New York; hardcover; 224 pages; \$55.

Design Conferences and Confabs

This fall brings a wealth of opportunities to discuss, display, debate, and dissect design and architecture. From the first-ever Mobius LA event to several national association conferences held on the West Coast this year, there is something for every interest and knowledge level. We've highlighted several of the events below, and included many elements of them in the Calendar pages. Please check with each sponsor for registration requirements, costs, and other details.



Mobius LA

October 24th-26th

AIA/Los Angeles | aialosangeles.org | 213.639.0777

Mobius LA is AIA/LA's first annual conference, coined as "a continuum of architecture, design, style, form, structure, and sustainability." The three-day trade exposition and professional development conference—located at West Hollywood's Pacific Design Center—provides an opportunity for AIA architects to earn all 18 required Continuing Education units. Each day features a different theme and offers a range of activities, such as film screenings, trade show and cultural exhibits, book signings, lectures, and a host of other gatherings and receptions. Individual seminars are listed below.

Wednesday, October 24th: Sustainable Design

- Design Becomes LA
- Alt-Mat: Revolutionary Shapes and Forms in Contemporary Architecture
- Water Efficiency in the Kitchen and Bath
- Proposition X: Architects, Developers, Planners, and Policymakers Partner to Transform Los Angeles
- Experience Los Angeles: The Identity/Status of Experience Design in Los Angeles
- Designing the Urban Water Shed
- And Not a Moment Too Soon: Urban Design Guidelines for Los Angeles
- Regional Versus Global in Sustainable Design: Negotiating the Tension
- Design Thinking: The New Competitive Edge

Thursday, October 25th: Professional Development

- Developing Los Angeles
- The Possibilities of an Integrated Approach
- The Value of Design
- Public Image Unlimited: Maximizing Your PR Potential
- Collaborate LA: Aspirations From Our City's Managerial Leadership
- A/E/C Marketing for Sustainable Results
- A Leap of Faith: How Integrated Practice Facilitates Innovative Design
- Business Planning for Young Architects
- Designing Affordable Housing—Lessons Learned
- The Five Things You Must Know As An Architect
- Maintaining Design Autonomy in a Global Practice
- Emergent Practice

Friday, October 26th: Public Space LA!

A full-day summit on urban open space issues includes the KFWB-sponsored "Power Lunch" with historian Kevin Starr, as well as programs with speakers, panelists, and representatives from:

- Millennium Park, Chicago
- Bryant Park, New York City
- Audubon Center at Debs Park, Sacramento
- North East Trees, Los Angeles
- Friends of the Los Angeles River
- Baldwin Hills Conservancy
- Johnson Fain Partners
- Grand Avenue Committee
- Morphosis
- Center for Sustainable Cities at USC
- Hargreaves Associates

Lateral + Vertical: Monterey Design Conference

October 19th-21st

AIA/California Council | aiacc.org | 916.448.9082

The biannual Monterey Design Conference brings together global designers and thinkers for three days of presentations and opportunities to debate ideas among the community of designers and architects. This year's conference participants will examine the notions of "Lateral + Vertical," leading to their abilities to "bridge laterally and build vertically." As usual, conference is held at the Julia Morgan-designed Asilomar Conference Grounds in Pacific Grove, CA. Speakers include: Shigeru Ban; Peter Davey; Jerrold E. Lomax, FAIA; Qingyun Ma; Mark Mack; Nasrine Seraji; Tod Williams, FAIA; and Billy Tsien, AIA.

Construction LA

constructionla.com | 310.285.5490

October 5th-15th

Organized by the offices of State Senator Jack Scott, Assembly Member Mike Feuer, the Society for Design Administration, and AIA/LA, Construction invites teams of prominent Los Angeles architects, engineers, builders, and designers to create exciting structures made entirely of cans of food. They are put on public display and awarded prizes by a panel of judges. At the event's completion, the cans are donated to the Los Angeles Regional Foodbank. The event takes place at Westfield Fashion Square in Sherman Oaks. Visitors are encouraged to bring extra cans of food to donate.

Participants in this year's event include: CO Architects (whose 2006 award-winning entry is pictured below), McLarand Vasquez Emsiek & Partners (MVE), AC Martin Partners, Clark Construction Group, DMJM H&N, Harley Ellis Devereaux, Perkowitz + Ruth Architects, RNL Design, Rockefeller Partners Architects, Rothenberg Sawasy Architects, RTKL, The Jerde Partnership, and William Hefner Architecture.

Architecture and the City

AIA/San Francisco | aiasf.org | 415.362.7397

September 1st-30th

Celebrating San Francisco's built environment and design community, Architecture and the City features architectural tours, film screenings, exhibitions, and design lectures throughout the Bay Area. Now in its fourth year, the month-long celebration invites the public, design enthusiasts, architects, and designers to explore San Francisco's rich architectural history and design community.

Events include:

- South Park Architectural Firms Open House
- Flora Grubb Gardens Tour
- Build It Green Home Tours
- San Francisco Architectural Heritage Walking Tours
- Architectural Film Series
- Solar Power Basics for Residential Customers
- San Francisco's Innovative Green Roofs
- Building Your Dream Home With an Architect

Dwell on Design

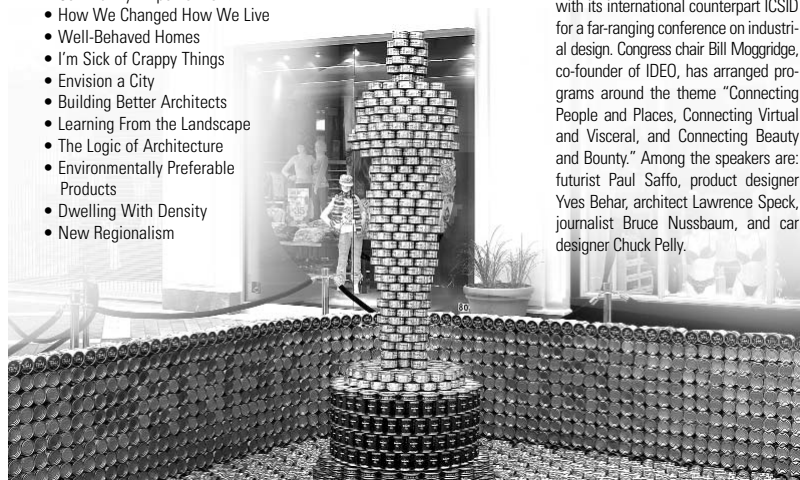
San Francisco | dwell.com | 415.373.5121

September 14th-16th

The Dwell on Design Conference and Exhibition is an idea-driven, hands-on experience designed for consumers and professionals engaged in modern design, sustainability, and smart growth. Speakers and panelists offer their stories and in-depth knowledge of projects that range from single-family dwellings and multi-family, multi-generational housing, to large-scale initiatives in urban planning and community development.

Panels and talks include:

- Community Empowerment
- How We Changed How We Live
- Well-Behaved Homes
- I'm Sick of Crappy Things
- Envision a City
- Building Better Architects
- Learning From the Landscape
- The Logic of Architecture
- Environmentally Preferable Products
- Dwelling With Density
- New Regionalism



"cANemy awards" by CO Architects, ConstructionLA. Photo: Tom Bonner

Craftsman Weekend

October 19th-21st

Pasadena Heritage
pasadenaheritage.org | 626.441.6333

Celebrating its 16th year, Craftsman Weekend—sponsored by Pasadena Heritage—pays homage to the Arts & Crafts Movement through tours and lectures on Craftsman-era architecture and expression. The weekend event also includes a silent auction of Craftsman-era items donated by exhibitors and local businesses. The opening reception takes place at the Castle Green on Friday, October 19th. Tours include Meiji Garden, Caroline DeForest House, and the Sam Maloof Residence, among many others.

Designing With Nature:

The Art of Balance

October 5th-9th

American Society of Landscape Architects
asla.org
San Francisco | 202.363.4666

The annual meeting and expo for ASLA takes place at San Francisco's Moscone Center, and features numerous tours, talks, and events. Among the Bay Area tour themes are Golden Gate Park, Presidio, emerging urban neighborhoods, urban waterfronts, and private gardens. Speakers include landscape architects Ken Smith, Martha Schwartz, Walter Hood, and Laurie Olin. Special closing general session features former Vice President Al Gore.

Connecting'07

October 17th-20th

Industrial Designers Society of America
San Francisco | idsa.org
703.707.6000

Heralded as the World Design Congress, Connecting'07 brings together IDSA with its international counterpart ICSID for a far-ranging conference on industrial design. Congress chair Bill Moggridge, co-founder of IDEO, has arranged programs around the theme "Connecting People and Places, Connecting Virtual and Visceral, and Connecting Beauty and Bounty." Among the speakers are: futurist Paul Saffo, product designer Yves Behar, architect Lawrence Speck, journalist Bruce Nussbaum, and car designer Chuck Pelly.

SAH

SCC publications order form

For those of you who missed out on recent SAH/SCC tours, or would like more information for your reference, here's an opportunity to get your hands on the publications printed especially for SAH/SCC events. Don't let another chance pass you by.

Edward A. Killingsworth: Setting a Modern Standard: 20-page black-and-white brochure featuring seven Long Beach houses and an article by the architect _____ at \$8 each

Wallace Neff: Backwards and Forwards: four-page foldout color brochure _____ at \$3 each

Space and Learning: eight-page color brochure on the historic and contemporary legacy of LA school architecture, featuring projects by Richard Neutra, Thom Mayne, Ricos Clementi Hale Studios, others, from Los Angeles tour _____ at \$8 each

Rodney Walker: The Ojai Years: trifold black and white brochure featuring Walker's important residences in Ojai, with pictures and article by historian David Mason, based on Ojai tour _____ at \$5 each

Soriano: Man of Steel: 12-page illustrated booklet with article by Neil Jackson, from Los Angeles tour _____ at \$10 each

Modernism for the Masses: three-fold brochure with inserts of detailed floor plans of Eichler homes visited on the tour to Orange County _____ at \$10 each

Reconsidering Lloyd Wright: 21-page, four-color booklet from "Reconsidering Lloyd Wright House Tour" _____ at \$10 each

A Block in Glendale: Pocket-size fandeck of cards features five diverse properties, including a Paul Williams residence, plus historical background information on Brockmont Heights subdivision _____ at \$3 each

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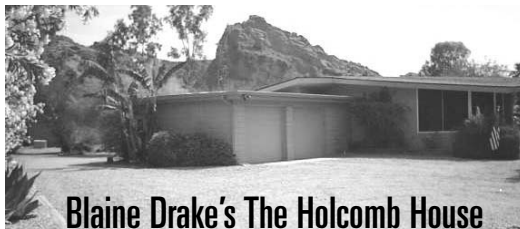
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Blaine Drake's The Holcomb House

5343 East Lincoln Drive, Town of Paradise Valley, Arizona 85253

This 2410-square-foot house is on a 33,525-square-foot lot with extensive views of Camelback Mountain, Mummy Mountain and Priestwa Peak. The house borders the multi-million dollar Mountain Shadows Resort revitalization, it is surrounded by multi-million dollar homes and is within walking distance to the Camelback Inn, historic El Chorro Lodge, The Sanctuary Resort, golf, tennis and hiking trails.

Architect Blaine Drake beautifully follows Frank Lloyd Wright's timeless architectural statements with an "explosion of space" as you enter the house while utilizing the large cantilever fireplace as the focal point in the expansive living room and dining room area. Tall ceilings, block construction and large angular windows capture the sunlight and surrounding mountain views.

Offered at \$1,200,000

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Fill out form below, print and send to:

SAH/SCC

P.O. Box 56478

Sherman Oaks, CA 91413

SAH/SCC Event:

Prefab Lite—October 20th

_____ member ticket(s) at \$10 each = \$ _____

(Only SAH/SCC Patron and Life Members are eligible. To become a member, see below)

SAH/SCC Membership Benefits:

Subscription to bi-monthly SAH/SCC News

Member prices for SAH/SCC events

Free Members' Celebration

Membership Categories:

\$45 Member (individual)

\$65 Dual (two names at same address)

\$30 Student (with copy of current I.D.)

\$125 Patron (up to 2 names at same address)

\$650 Life Member (one time contribution)

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